



Blue Bermondsey

BUSINESS THRU UNITY

NEWSLETTER

Jan 2016

THE BID

So What Is The BID?

We realise most of you are familiar with the BID already, but for the benefit of the newer businesses in the area, here's a brief overview. BID stands for Business Improvement District, a not-for-profit company to make the area a better place to be in business. After a successful ballot the BID became operational in October 2014 for a 5 year term and is managed by a board from a cross-section of local businesses, working to fulfil proposed aims and objectives and many other projects. BIDs are recognised as the best option to help local business fight back against the increasing competition from neighbouring areas.

BE PART OF IT

Would you like to be part of an organisation striving to change things for the better?

If so we would love to hear from you.

Our aim is to create a strong business network which will help make meaningful decisions to improve the environment in which local business operates by finding innovative ways to enhance the profitability of businesses. Setting up a theme or sub-group will give you input to the work of the BID by proposing initiatives and projects for consideration.

If you are interested, or would like to know more, please contact our BID manager on 07904 020773.

PROJECTS

BERMONDSEY COMMUNITY KITCHEN

Blue Bermondsey are proud to have supported the foundation of the Bermondsey Community Kitchen, which was officially opened in September 2015 by celebrated chef Raymond Blanc. The community kitchen is training young people for a career in the catering sector to the highest standard.



A FREE RECRUITING SERVICE

Looking for new staff or taking on apprentice? The BID has teamed up with Southwark Works to assist your business and save you valuable time and costs by offering a reliable recruitment service that is FREE.

For more details contact: Mel: 020 7740 8204
mel@southwarkworks.org.uk or Molly:
020 77408206 molly@southwarkworks.org.uk

LARDER OF LONDON

Recipes, ideas and stories about food have been gathered from the community and its businesses to help create a mural in the John Bull Arch with further iterations in other locations in the area. Sponsored by Southwark Council's High St Challenge this project will be the first in a series of public arts initiatives to promote the area's industrial heritage as London's larder.



THE SOUTHWARK SAFE SCHEME

compromises of a radio and Intranet system allowing businesses to interact with each other and share information on any Crime and ASB taking place in and around their premises. Southwark Safe is managed by Safer London Business Partnership to work closely with local business communities, Councils and BIDs to reduce the impact and cost of crime against businesses, their staff and the communities they trade in. If you would like to be part of this initiative please contact our BID manager.



MAPECT has been exclusively developed for BID members to enable business to business networking. When there has been sufficient uptake Mapect will be launched as a business directory for use by the public via an interactive map. Go to thebluebermondsey.mapect.co.uk and enter your BID reference number to register.

BLUE BERMONDSEY BID HAS ATTRACTED OVER £50,000.00 IN ADDITIONAL FUNDING AND INVESTMENT INTO THE AREA FOR EVENTS AND PROJECTS IN OUR FIRST YEAR OF OPERATION

"A company does not exist in a vacuum. It is part of its local community and I believe it has a responsibility to contribute in some way to making that community a better place to live in."

Barry Albin-Dyer 1951-2015

BID EVENTS

The Blue Bermondsey BID

is committed to improving the area for all businesses and promote the area's unique identity by encouraging visitors and residents to explore and spend here.

We want to help local businesses to meet and trade with each other, and keep up to date with major changes that will affect the area. We have also been working with Southwark Council and other relevant bodies to help instigate more investment for improvements to streets and public spaces. We have attended a meeting with all major stakeholders to give input into the area plan and co-ordinated letting strategy for the area.

The Blue is an historic area of Bermondsey that, despite great transformations over the past half century, has kept its identity as a focus for the local community. While the scale of commercial activity in the area has declined and its nature has changed, the Blue remains an area of enterprise with a wealth of small independent traders and a growing business community.

Your BID Board members:

- Chair- Michael Donovan - Duns Deli
- Manager-Russell Dryden - Blue Fish
- Jack Shah - Blu 1
- Leslie Hutchins - Robert Guy Ltd
- Kevin Quinn - Southwark News
- Katherine Rodgers - Grosvenor
- Cllr Leo Pollak - Local Councillor

To find out more about the BID You can contact our BID manager russell@thebluebermondsey.co.uk Mobile: 07904 020 773



BLUE CHRISTMAS 2015 Sunday 6th December saw the 2nd instalment of a Blue Christmas event to promote the area and herald in the festive period. Featuring Christmas market and over 20 attractions, including the hugely popular Ice Rink

FESTIVAL The Folk Festival was a great success for the area and attracted visitors from all over London to the local pubs and will be back for more in 2016.

CHRISTMAS TREE AND LIGHTS

This year also saw a fantastic tree and lights that combined to provide a spectacle that saw the market place look at its festive best and the equal of any, prompting



positive comments from all in the community. Big thanks go to local property owners Grosvenor for sponsoring and also partnering with the BID to support many of our initiatives and events. Find out more about Grosvenor's plans for the area at: www.belonginbermondsey.com.



SUMMER FETE
THE BLUE BERMONDSEY AND GROSVENOR – the new owners of the historic Biscuit Factory – joined up to stage a highly successful Summer Fete. It attracted over 1,000 visitors who came and enjoyed an old fashioned Helter Skelter ride, petting farm, coconut shy and swing boats, live music acts and much more.



ANNUAL GENERAL MEETING

To achieve its aims, Blue Bermondsey needs your valuable input to improve its services.

Our Annual General Meeting is an opportunity for all BID members to come along and find out more about future plans and help develop future initiatives to gain long-term benefits for your business.

PROMOTION

In today's digitally charged world Blue Bermondsey has established highly active facebook pages and twitter accounts to promote local businesses and all that is good in the area. Like the page at: www.facebook.com/thebluebermondsey Follow on Twitter @bluebermondsey. Or visit the website www.thebluebermondsey.co.uk We run regular advertisements in the press promoting and spotlighting the area's businesses and events.



COMMONPLACE

Is an online survey to simply ask all who live, work or visit the area what they love, like or even dislike. The ideas and input will help us in shaping our plans for the future.

Add your comments at:
www.bluebermondsey.commonplace.is

25 A.J.PAIN 25
WASTE MANAGEMENT LTD
020 7732 0044 www.ajpskiphire.co.uk
SKIP HIRE • WHEELIE BIN HIRE

BUSINESS WASTE
For reduced costs on your business waste removal Blue Bermondsey has partnered with locally based AJ Pain. Give them a call on 020 7732 0044 or email them at ajandwaste@aol.com